

Sub5 Annual Meeting Minutes

03-30-2017

Attended: Johanna Szillery, Shane Martin, Matthew Revitt, Paul Tormey, Ezra Dean, Kim Shire, Deedra, Dapice,

Absent: John Peckenham, Peter Lodge, Glendon Rand

1) Race Series Update

The Flattop 5K on April 1st is the next race in the Sub5 Race Series. There are approximately 100 pre-registrants which is a good amount for this race.

Following Flattop the next race in the Series is Bridge the Gap on April 9th. Johanna and Dave Farrar have spoken with the race's new director Gary Allen about Sub5 support for the race and agreed to a water stop, promotion, and recruiting volunteers. In the previous two years the Bridge the Gap directors have donated \$2,000 to Sub5's scholarship funds. With currently 100 fewer runners registered compared with last year it's unclear at this stage whether Sub5 will receive the \$2,000.

The Board discussed what the criteria is (or should be) for races to be included in the Series and what the motivating factors are for running Series races, including points and supporting charities. Based on the 2016 Series results there appears to be approximately 60 runners who actively competed in the series. There doesn't appear to be a formal policy on requiring Series races to donate a percentage of their proceedings to charity. The Board will monitor the situation with Bridge the Gap this year and discuss with Gary any future agreed upon stipulations for the race to be a part of the Series. In the meantime Johanna will discuss with Gary the thinking behind the race going paperless (with no race day registration) and the affect this might have on registration numbers and how to handle runners who turn up expecting to be able to register on the day of the race.

2) Newsletter

Johanna will approach Pam about continuing to work as editor for the newsletter. Johanna's idea will ask each Board member to be responsible for writing an article, which should be enough for content for at least two newsletters per year. The Board discussed potential ideas including: recipes, Dave Farrar to write an article on Michael Westphal presentation (3/30), feature on Sub5 members who run the 2017 Boston Marathon, Matt on "stuff he has to do for rides!" and running back in the UK, and the Cabot Trail Relay.

3) Sponsorship

The Board discussed Sub5 member benefits, including offering those wider than just running or biking, examples discussed included: massages, vitamin shop, and daycare. While the discount from Turner Goods has been removed from most member cards it still needs removing from the Sub5 website.

4) Walter Hunt Planning Update

Dead River Company have confirmed they are willing to be a sponsor of the 2017 Walter Hunt Race. Dave Farrar is still waiting to hear back from Lamey Wellehan who last year donated \$500 which paid for bib numbers. Lamey have asked about having an exhibit on the day. The Board discussed how space could be an issue in Parks & Rec, but agreed with Ezra that having a tent for the exhibit outside would be a good option. Deedra suggested that Lamey would need to check with Parks & Rec to ensure they were okay with the exhibit.

Ben from Lamey is also attending the Sub5 Monday night run on May 8th to have the runners test Topo running shoes. The Board discussed logistics for the testing and agreed Lamey should be responsible for organizing space.

The Board discussed holding a kids art competition for the design on the race shirt. The kid receives the honor of seeing their design on the shirt and a presentation and promotion. The Board discussed whether it would be easier to go through Parks & Rec rather than schools which might already have a set curriculum. An alternative option is having the competition for veterans instead. Kim agreed to contact the Veteran's Center. Paul commented that there's not much time for the competition, so the Board needs to start the process now. Johanna will reach out to April. Johanna will also reach out to W.S. Emerson regarding the shirt order.

Dave Farrar has spoken to Doug Damon from the 4th July parade committee about the time of the race, etc. Doug Damon wants Dave to help promote his Veterans Day 5K.

Ezra still needs to have the "winners plaque" updated with the names of recent winners of the race and then return the plaque to Dead River Company.

5) Clothing Update

Dave Farrar has looked into having Sub5 hoodies and Johanna brought some example to show the Board. The Board liked the "light" hoodie which is \$25 (dependent on order size) and comes in different sizes and colors. The Board agreed it made sense to put out a call for pre-orders, so it could gauge how many to order and hopefully avoid excessive surplus items.

6) AOB

Dave and Tracy Guerrette will be discussing local running at 6:30 am on April 5th on the 92.9 sports station. The Board discussed how it was important that they mention Sub5 and its sponsor Tradewinds.

Johanna will produce a calendar for Sub5 activities, which she hopes will help her and the Board plan for major activities like the banquet and Walter Hunt. Google Calendar might be an option and could also be linked to a shared Gmail account that could help Sub5 with communications and document management.

Sub5 currently has a member tarp which it uses at races, but is a pain to bring. The Board discussed have 2-3 banners instead that could be used for start and registration at races. Deedra agreed to look at Creative Print Services and example at Masons. Tim uses a banner at UMaine and can look into whether can be used outdoor and the cost.

Matt has renewed Sub5's USTAF membership.

The Board still needs to find out (possibly from Chamber of Commerce) whether the Fort Knox race is going to be run this year.

At the Board's next meeting they will revisit the idea of organizing an annual picnic.

7) Date of next meeting

5:45 pm on Tuesday May 2nd at Bangor Parks and Rec.